



RECREATION AND COMMUNITY SERVICES DEPARTMENT  
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## PARKS AND RECREATION COMMISSION STAFF REPORT

Meeting Date: June 1, 2017

### **Subject**

Citywide Parks and Recreation System Master Plan Update

### **Recommended Action**

Accept update on the Citywide Parks and Recreation System Master Plan (“Master Plan”) and provide direction.

### **Background**

A planning process for Cupertino’s citywide parks, open space and recreation system is underway. In April, the Commission and public provided feedback on a draft park classification system, a map of parks and recreation facilities, an inventory matrix, and the consultant’s observations about our parks and recreation system.

### **Discussion**

The consultant has incorporated feedback about the city’s parks and recreation facilities and prepared an Existing Parks and Facilities Summary report (see Attachment A).

A community-wide survey about the city’s parks and recreation was conducted in 2016; 679 people participated. The responses have been evaluated. A draft Community-wide Survey Summary report has been prepared (see Attachment B) and highlights of the results will be presented. The detailed survey responses are all included in an appendix. Input by the public and the Commission is invited.

Public outreach for the Master Plan was launched last spring. Community input has been invited through methods such as workshops, the community-wide survey noted above, booths at events and festivals, interviews with stakeholders, and direction from community leaders. Feedback has been gathered about the state of the city’s parks and recreation system, potential improvements and alterations, desired amenities, programs and facilities, and issues and ideas. A draft Community Outreach and Vision Summary report has been prepared (Attachment C). This report identifies the overarching themes that have emerged from the outreach activities. For context, the report also notes the mission, vision and goals of the Recreation and Community Services Department, as

well as the city-wide vision statement and the goals for Recreation, Parks and Community Services included in the adopted General Plan, known as *Community Vision 2015-2040*.

The consultant will present the report's draft outreach results and themes that have emerged. The themes are based solely on community input to date. Input by the public and the Commission is invited. The outreach findings and themes will be combined with additional information and direction to provide a foundation for assessing community needs and opportunities, and to develop goals for the Master Plan.

**Fiscal Impact**

None.

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Prepared by: Gail Seeds, Park Improvement Manager

Reviewed by: N/A

Approved by: Jeff Milkes, Director of Recreation & Community Services

Attachment A: Existing Parks and Facilities Summary report, May 2017

Attachment B: Community-wide Survey Summary report, Draft, May 2017

Attachment C: Community Outreach and Vision Summary, Draft, May 2017